



## Debut novel by Katherine Dewar

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## Ruby and the Blue Sky

Grammy night, 2021. Ruby wins 'Best Song' and makes an impulsive acceptance speech that excites nature lovers across the world.

While Ruby and her band celebrate, an extreme evangelical sect, funded by covert paymasters, dispatches a disciple on a ruthless mission to England. As the band plays its sold-out tour, Ruby is pursued by eco-groupies insisting she use her new fame to fight climate change. Back home, in rain-drenched Leeds, Ruby must confront a challenge not even tea, beer or her mum's veggie lasagne will make go away. In a storm and drought-plagued world, run by cynical old men and self-serving corporations, could one young woman lead change? Torn between the demands of the climate campaigners and her bandmates, Ruby has to decide how much and even who she will sacrifice.

## Marketing and publicity

The novel launched in July 2016, in Leeds (UK) where it is set, accompanied by regional print editorial, a BBC radio interview and widespread online support from the local literary festival and events website. CultureVulture.co.uk has reviewed and copies are with UK and NZ media for review. New Zealand promotion has commenced with author Q&A events at Auckland Libraries, the Winter Wonderfest, Whanganui and Dunedin Library. National Radio's *Standing Room Only* broadcast Lynn Freeman's interview with Katherine on 30th Oct and Auckland's KickArts radio has broadcast a review. Katherine took part in the NZ Book Festival in Auckland in November. The book is supported by ongoing social media and point of sale materials.



## About the author

Katherine Dewar gained a BA(Hons) in Politics at the University of Leeds and worked in the city before emigrating to Aotearoa 20 years ago. She is Managing Director of ethical marketing business, GoodSense, speaks at events, contributes regularly in the media and publishes non-fiction articles. This is her first published novel. Katherine studied fiction writing with Dame Fiona Kidman, is a member of the NZ Society of Authors and had a short-short story published in the Black Swan collection, *Home*.



*"Ruby is a wonderfully sassy character! This lively novel by an NZer features lots of social and political action Ruby is going to change the world!! It also has some serious and disturbing moments. Very Good."* Carole Beu, The Women's Bookshop

*"The world is what we make it. Beautiful, fierce, thriving. This is Ruby's world and I want in."* Metiria Turei, Green Co-leader

*"Have you ever read something you enjoyed so much that you didn't actually want it to end? I was very disciplined to not just stay up all night and devour this one in one gulp."* Lianne Marie Mease, Culture Vulture, UK